



MEDIA RELEASE

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## **TODAY NETWORK MAINTAINS FM LEADERSHIP IN SYDNEY AND MELBOURNE**

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Austereo's Today network has cemented its leadership in the Sydney and Melbourne market according to today's radio ratings.

Sydney's 2Day FM and Melbourne's Fox FM have retained their number one positions in the FM market with people under 40. Perth's 92.9 has maintained its number two FM place with a strong workday and drive shift.

Austereo Chief Executive Officer Michael Anderson said: "Fox FM is the clear FM market leader in Melbourne with excellent results from Matt and Jo at breakfast, across the workday and Hamish and Andy in drive.

"Sydney's 2Day FM remains well ahead of its nearest competition with strong results throughout the day. Kyle and Jackie O continue to consolidate their leadership in breakfast with 11.1 per cent audience share."

The Today network's national drive show, Hamish and Andy continue to rule most of the drive markets while the Hot30 Countdown at nights has seen great increases in Sydney, Melbourne and Perth.

Austereo's Triple M network has seen gains in Adelaide and Brisbane with Adelaide's new breakfast show with Kym, Ali and Dzelde attracting listeners and The Cage in Brisbane consistently holding their position.

"We've got a new team on-air for breakfast at Triple M Adelaide and we're thrilled with their result today which proves Kym, Ali and Dzelde are connecting well with listeners. The Cage in Brisbane is continuing to improve and showing strength in the breakfast market.

"Triple M's drive team, Wil and Lehmo have had a good result with increases in Sydney and Brisbane. While Melbourne's new breakfast show with Pete Hellier and Myf Warhurst has stayed on course.

"Mix 94.5 in Perth has had an excellent run at number one for so long and to continue to hold its position is a great achievement."

Austereo Chairman Peter Harvie said "Austereo maintains its consistent performance which will hold it in good stead".

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## City-by-city ratings

### Sydney

#### 2Day

Number one FM station with 10.7 per cent  
Kyle and Jackie O number one FM breakfast show at 11.1 per cent  
Hamish and Andy number one FM station in drive – up 1.0 points to 14.2 per cent  
Number one FM across the workday  
Number one for under 40s

#### Triple M

Number four FM station with 6.0 per cent Monday to Sunday  
The Shebang number five FM breakfast show  
Wil and Lehmo number three FM drive show – up 0.3 points

### Melbourne

#### Fox FM

Number one FM with 13.3 per cent – up 0.4 points  
Matt and Jo number one FM breakfast show – up 0.6 points to 13.1 per cent  
Hamish & Andy number one drive show with 19.2 per cent  
Number one station for under 40s

#### Triple M

Number four FM with 5.8 per cent  
Pete and Myf number four FM breakfast show with 5.9 per cent

### Brisbane

#### B105

Breakfast with Labrat, Camilla and Stav has 8.9 per cent  
Hamish and Andy number two drive show with 16.0 per cent

#### Triple M

Number two FM station in Brisbane with 12.4 per cent – up 0.4 points  
The Cage number two breakfast show, up 0.1 points to 12.8 per cent  
Wil and Lehmo number four drive show, up 1.8 points to 10.2 per cent

### Perth

#### Mix 94.5

Number one station with 17.5 per cent  
Number one 10+ - 68 consecutive number ones  
The Bunch number one FM breakfast with 16.7 per cent – up 0.2 points

#### 92.9

Number two FM station on 12.7 per cent – up 0.8 points  
Hamish and Andy number one drive with 20.1 per cent – up 2.9 points  
Number one FM 18-39

### Adelaide

#### SAFM

Number three FM with 11.2 per cent  
Rabbit and Amber up 0.2 points to 10.5 per cent

#### Triple M

Number four FM with 10.0 per cent – up 1.2 points  
Kym Ali and Dzelde number two FM breakfast show up 2.3 points to 11.4 per cent