



MEDIA RELEASE

TUESDAY, SEPTEMBER 15 2009

Austereo's Today Network Maintains Consistent Results

In today's radio ratings, Austereo's Today Network has continued with steady results across all markets.

The Today Network has the number one FM stations in Sydney, Melbourne and Adelaide and number two FM in Brisbane and Perth. Additionally the Today Network has the number one radio websites in each state.

Hamish and Andy continue to rule as the number one Drive shift in the country with impressive gains in Melbourne, Perth and Brisbane in particular.

Brisbane's B105 increased its share to be the number two FM station and was one of the only stations to gain listeners in every daytime session including Breakfast with Labby, Camilla and Stav.

Sydney's 2Day FM remained the city's number one FM choice overall and in Breakfast with Kyle and Jackie O who hold a 9.8 per cent share.

Fox FM leads the Melbourne FM market with a 13.4 per cent share with Matt and Jo holding their 12.5 per cent share at Breakfast.

Number one FM in Adelaide, SAFM maintained its results overall and made gains in the 18-24 demographic. Perth's 92.9 gained in Breakfast, Drive and the *Hot30 Countdown* gained 1.0 points to be the number one Night show.

Austereo CEO Michael Anderson said, "The Today Network continues its consistent performance benefitting both our listeners and our clients."

The Triple M Network saw Perth's Mix 94.5 again leading the ratings with an increase of 2.7 points, rising to 18.5 per cent.

Triple M Adelaide showed strong growth and Triple M in Brisbane maintained a solid performance.

New Breakfast shows have now begun in Triple M Sydney and Melbourne. They are well differentiated in their respective markets and are positioned for growth in the months ahead. *The Grill Team* in Sydney and Eddie McGuire with the *Hot Breakfast* team in Melbourne have both shown promise.

Austereo also leads the market online with number one radio websites in the nation, with over 1.3 million Unique Browsers and over 5 million Podcast downloads.

Austereo chairman Peter Harvie said, "We are looking to the new Breakfast shows on Triple M Sydney and Melbourne to achieve growth over time and to strengthen the overall Triple M Network audiences."



For more information:

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City-by-city ratings

Sydney

2Day

Number one FM station with 8.9 per cent

Kyle and Jackie O number one FM breakfast show at 9.8 per cent

Hamish and Andy number one in drive at 14.2 per cent

Triple M

Number six FM station with 3.8 per cent- up 0.2 points

Drive shift with at 5.3 per cent – up 0.9 points

Triple M increase in evenings by 0.4 points to 4.8 per cent

Melbourne

Fox FM

Number one FM station with 13.4 per cent

Matt and Jo number one FM breakfast show with 12.5 per cent

Hamish & Andy number one drive show with 22.6 per cent – up 1.9 points

Triple M

Number six FM with 4.3 per cent

Number five FM breakfast show

Number one for football for people under 55

Brisbane

B105

B105 number two FM station with 12.1 per cent – up 0.3 points

Breakfast with Labby, Camilla and Stav number two FM breakfast show with 11.3 per cent

Hamish and Andy number one drive show with 20.2 per cent – up 1.3 points

Triple M

Triple M number four FM station with 10.3 per cent

The Cage equal number three FM breakfast show with 9.9 per cent

Perth

92.9

Number two station with 11.9 per cent

Number two FM breakfast show with 11.2 per cent - up 0.8 points

Hamish and Andy number one drive session with 19.8 per cent – up 1 point

Hot30 Countdown number one FM night show with 15.8 per cent – up 2.6 points

Mix 94.5

Number one station with 18.5 per cent – up 2.7 points

The Bunch number one breakfast show with 17.3 per cent – up 1.7 points

Number one breakfast, morning and afternoon

Number two FM drive show with 16 per cent – up 2.5 points

Adelaide

SAFM

Number one FM with 13.8 per cent

Rabbit, Amber and Cosi number one FM breakfast show with 12.6

Hamish and Andy number one FM drive session with 20.5

Hot30 Countdown number one FM show at night

Triple M

Number three FM with 10.3 per cent – up 0.6 points

Number three FM breakfast show with 11 per cent

Increase in afternoon shift to 12.3 per cent – up 0.7 points