

austereo



An opportunity to join Australia's leading radio broadcaster.



Local Trade Marketing Manager

- **Come join the winning team at Melbourne's Fox FM and Triple M!**
- **Fabulous opportunity to showcase your sales and marketing prowess**
- **Vibrant culture, iconic brands and highly supportive work environment**

AUSTereo, one of Australia's most progressive and exciting entertainment based media companies, is looking for an enthusiastic and highly motivated Local Trade Marketing Manager to join its Sales, Marketing and Client Services teams in Melbourne.

Reporting to the Director of Sales – Melbourne and the National Client Strategy Director, you will be responsible for implementing distinctive and highly compelling trade marketing events and assisting the Sales teams to the cast and develop mutually beneficial strategic partnerships (all within the bounds of the Melbourne marketplace). You'll also be responsible for marketing our unique business properties to current and potential clients, resulting in the achievement of our key performance indicators of client retention and new business generation.

Make no mistake – we're looking for the best! As the winning candidate, you'll possess the following experience, skills and attributes:

- A background in sales and marketing management reinforced by demonstrated past successes
- Extensive experience in event management
- Commercially focused mindset coupled with strong creative marketing skills
- Able to innovate and effectively communicate these new ideas to others
- Credible and highly persuasive presentation skills
- Be results driven and focused on achieving measurable outcomes for the business
- Able to multitask, work to strict deadlines and remain effective under pressure
- Be an inspirational team player capable of working within a fast paced and highly demanding environment
- Exceptional communication skills and the ability to foster sound relationships with people at all levels (both internally and externally)
- Relevant tertiary qualifications are highly desirable but not essential
- Share a true passion for radio and the media industry generally

Interested? If so, please send your résumé and cover letter (with salary expectations) to careers@austereo.com.au quoting "079-10" in the subject line ("Internal 079-10" if you are a current employee). We look forward to receiving your application.

Applications close: Tuesday, 3 August 2010.

Austereo reserves the right to commence recruitment activities prior to the stated closing date.



Learn more at austereo.com.au