



An opportunity to join
Australia's leading
radio broadcaster.

INTEGRATION CREATIVE SOLUTIONS MANAGER

- **Brisbane CBD office location**
- **Dynamic role, great team and excellent brands**
- **Leading national broadcaster**

Austereo (B105 and Triple M) one of Australia's most innovative and exciting entertainment-based media companies, is looking for a talented, enthusiastic and motivated creative thinker to join the Integration (promotions) team in Brisbane. In the Integration team, we know that a great solution starts with fresh creative thinking. If you can generate innovative ideas that engage clients and listeners, then this is the perfect role for you.

The Role

Reporting to the Integration Director, you will develop innovative and effective communication strategies that bring together a range of media and assets. Being commercially minded, you will work closely with Account Managers to unearth opportunities that maximise the profitability of the business and win revenue via deliverable ideas in line with our client's marketing strategies. It may be a promotional idea, an idea for a piece of content, a competition, a stunt or that elusive big idea that leaves the client blown away. To do this perfectly, you will use your ability to think creatively across a range of scenarios.

The Team

The team is tasked with generating ideas out of ad-breaks and across multiple media platforms. That's why we seek an individual with strong experience across a range of media including radio, online, promotions, events / experiential marketing and so on.

The Person

Experience within radio programming, promotions or integration will be highly regarded, as will an intimate understanding of media (radio, online, print, events etc), promotions and marketing strategy. Along with a proven track record in influencing decision makers both internally and externally.

If you're ready to join a passionate team of original thinkers – and can generate big ideas and manage them through to presentation... we'd love to hear from you.

Please send your resume and brief cover letter (including salary expectations) quoting 022-10 in the subject line to: careers@austereo.com.au. We look forward to receiving your application.

Applications close: 22 March 2010